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## **For Immediate Release**

### *Senior Government Relations Specialist Jon Dugal Joins Syntax Strategic*

OTTAWA - Syntax Strategic is excited to announce the addition of Jon Dugal to its team of public affairs advisors. Jon joins as a Senior Consultant in the Policy and Government Relations Practice at Syntax.

With several years of experience in public affairs consulting, Jon has provided strategic advice to clients in a variety of sectors, including cannabis, health and pharmacy, technology, and transport. Jon specializes in advancing public policy goals with the federal and Atlantic governments through integrated public affairs campaigns.

Prior to joining Syntax, Jon helped launch Diplomat Consulting, where he led public affairs and government relations for a broad range of clients and oversaw the development of a first-of-its-kind report on the future potential of the cannabis industry, titled *What Cannabis Can Be*.

"I'm excited to join the impressive team at Syntax Strategic. Their commitment to offering integrated campaigns for clients was especially appealing to me. For me, it's a great opportunity to develop skills and learn from some real innovators in the consulting space," said Dugal.

"As we continue to grow and expand our impact in public policy, we are pleased to welcome Jon aboard. He brings a depth of understanding of the political process, campaigns and general public policy advocacy that will be a great benefit to our clients," said Jennifer Stewart, President and CEO, Syntax Strategic.

Beyond public affairs and government relations Jon has been actively involved in politics, having worked with the Liberal Party of Canada and served as a campaign advisor to a former premier of New Brunswick, and as a Table Officer with the PEI Liberal Party.

*For more information, please contact Jennifer Madigan, Executive Vice President, Syntax Strategic: [jmadigan@syntaxstrategic.ca](mailto:jmadigan@syntaxstrategic.ca)*

## **About Syntax Strategic**

Founded in 2010 by President and CEO Jennifer Stewart, Syntax is a full-service firm specializing in media relations, strategic communications, marketing, design, policy and public affairs.

Syntax has worked with a broad range of clients, including several national and international clients in government, academia, non-profit, and the private sector covering topics that span health sciences, health advocacy, social impact, development, cleantech, governance and more.