



THE SYNTAX AWARD

On March 2nd, Syntax Strategic, in partnership with Algonquin College, proudly announced the Syntax Award. This 5-year, \$50,000 commitment intends to create a pipeline of talent from programs such as communications, marketing, and design and cast the broadest net possible with preference going to Black, Indigenous, (and) People of Colour (BIPOC) students to encourage more diversity in the public relations field.

The Syntax Strategic Award will be awarded annually to two students in their final year of studies. Each student will receive \$5,000 plus a paid summer internship opportunity.

It's time businesses invest in the skills they need, from education to on-the-job training. We're committed to building the workforce we want to employ and removing barriers to let in candidates who have otherwise been overlooked, under resourced, and generally disadvantaged in finding employment.

“If we want diversity in agencies, we need to invest in it. We can no longer sit back and hope that the right candidate with the right skills and background falls into our laps. We are building the future workforce we need, and we hope other businesses do the same.”

- Jennifer Stewart, President and CEO of Syntax Strategic

To learn more about the award, application timelines, and eligibility, [visit Algonquin College's website.](#)



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