



iPolitics Managing Editor Janet Silver joins Syntax as the team grows again

Ottawa – March 8, 2022: Today Syntax Strategic announces Janet Silver, former iPolitics Managing Editor, has joined the team as Senior Director, Advocacy and Communications. Silver has most recently been charged with overseeing the editorial team for iPolitics and hosting its weekly *No Talking Points* podcast. She has nearly 30 years' experience in media, including time as Executive Producer of The West Block with Tom Clark, and nearly 20 years producing news out of Washington, DC for the Australian Broadcasting Corporation, Reuters and Fox News.

Silver is just one of several new members joining the Syntax team. Brad Fougere also recently joined as Director of Communications and Media Relations. Before joining Syntax, Fougere was Digital and Corporate Communications Manager at Canada Soccer, leading media operations and digital platforms during a tremendous period of growth for the organization's digital channels. Prior to that, Fougere was a national communications specialist at Canada's largest industry association, Canadian Manufacturers & Exporters.

Jon Dugal also recently joined the team as a Senior Consultant in the Policy and Government Relations Practice at Syntax. Prior to joining Syntax, Dugal helped launch Diplomat Consulting, where he led public affairs and government relations for a broad range of clients and oversaw the development of a first-of-its-kind report on the future potential of the cannabis industry, titled *What Cannabis Can Be*.

Farhana Cynthia also joined the team as Digital Content Coordinator. Cynthia is a recent graduate from Fanshawe College, and she spent several years working in content creation, social media management, product development, and marketing in Bangladesh.

Jennifer Madigan has moved into the role of Executive Vice President with Syntax Strategic. Madigan has been an integral part of the team since 2017 leading strategic communications, media relations, national awareness campaigns, and video projects for a wide range of clients. Madigan spent nearly 15 years in the tv news industry, as a producer, reporter, and videographer.

"Our team is growing in a thoughtful way," says Jennifer Stewart, President and CEO of Syntax Strategic. "Our commitment to delivering the highest quality product to our clients requires the best team, and I feel that is exactly what we have built. Janet, Brad, Jon and Farhana are wonderful additions that will continue to elevate the services we provide."

About Syntax Strategic

Founded in 2010 by President and CEO Jennifer Stewart, Syntax is a full-service firm specializing in media relations, strategic communications, marketing, design, policy and public affairs.

Syntax has worked with a broad range of clients, including several national and international clients in government, academia, non-profit, and the private sector covering topics that span health sciences, health advocacy, social impact, development, cleantech, governance and more.

For more information:

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